

Harold "Hal" Roesch
Candidate For VFW Quartermaster General 2022-23
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Hal is a proven leader with over 30 years of business and senior executive level management experience excelling in long range strategic business planning, cost reduction and change management, budgeting and cash flow optimization, relationship management, profit and loss management. Hal has consistently proven his supervisory skills by building diverse teams at all levels with a common goal to accomplish the mission. Hal is consistently the go leader when complicated problems arise. He has the uncanny ability to quickly assess the situation, identify the root problem and implement a comprehensive plan to correct the problem and prevent any recurrences. During the unprecedented year of COVID, Hal led the VFW in the accomplishment of the mission by continuously thinking outside the box and implementing new policies and procedures that are still being used today.

Hal received his Certificate in Non-Profit Management from the Nonprofit Management Institute, a joint initiative of Thomas Nelson Community College and Network Peninsula. The goal of the Institute is to educate nonprofit professionals and equip them with best practices in all areas of nonprofit management, leadership, development, and management for nonprofit staff of all levels. He additionally has a Community College of the Air Force, Associates degree in Avionics System Technology, and Department of Defense Acquisition Workforce Improvement Act Certification.

Hal is an insurance and financial investment professional with over nineteen years of expertise in the areas of insurance planning and financial investment strategy. He administered short and long-range planning initiatives, developing goals, objectives, and strategic fiduciary plans to ensure strong financial health for 340 individual, business and non-profit clients totaling over \$77 million in investments and \$93 million in insurance. He has successfully passed numerous Security Exchange Commission, Financial Industry Regulatory Authority, State Insurance and First Command inspections without any discrepancies. Serves as mentor to other Financial and Insurance specialists while ensuring clients attained their financial goals and objectives.

Hal has 7 years of national leadership experience as a National Council Member, National Inspector and National Junior & Senior Vice Commander-in-Chief. As the Commander-in-Chief of the Veterans of Foreign Wars, Hal provided congressional testimony, conducted 70+ media interviews, visited 21+ military installations interacting with senior command level military leaders, provided numerous inspirational and educational speeches. Hal worked extensively with the National Council of Administration budget and finance as well as the audit and compensation committees producing a balanced budget and revamping the compensation structure of employees and elected officers resulting in a budget windfall of several million dollars.

Hal is a retired 20-year Air Force Avionics Technician MSgt who worked in the development and \$323 billion acquisition of the Joint Strike Fighter, F-35. He is an honor and distinguished graduate of multiple leadership schools during his military career.

A member of the Veterans of Foreign Wars since his return from Operation Desert Storm in 1991, he is currently a Gold Legacy Life Member of VFW Post 3219 in Phoebus, Virginia. He is an All-American Triple Crown Commander and held numerous leadership positions at all levels of the VFW. He is married to his beautiful bride Beth and has one daughter Sara, son-in-law Jason and twin grandsons Owen and Max.

As a Proven Leader and Uniquely Qualified for the job, I would appreciate your vote for the office of VFW Quartermaster General.